

**Our sponsorship opportunities come in four different customizable levels of exposure and sets of perks.
Each level is designed keeping in mind the sponsor's needs and degree of involvement and is totally customizable.**

CATEGORY OF PERKS *	PRESENTING Sponsor \$50,000.00 Only one (Exclusive)	PREMIER Sponsor \$25,000.00 Only one (Exclusive)	CATEGORY Sponsor \$10,000.00 Only 3 Available	ASSOCIATE Sponsor \$5,000.00 Only 3 Available	SUPPORTING Sponsor \$1,500.00 Only 5 Available
TRADITIONAL MEDIA OUTLETS					
Name Placement in Media** Calendar Entries	Yes	Yes			
Press Release Announcing Sponsorship along with festival program	Yes	Yes			
Recognition and mention at the Festival's Press Event - February 2nd	Yes	Yes	Yes		
Logo Placement in Press Release announcing sponsors	Yes	Yes			
**Media is defined as Print, Electronic, Blogs, TV, Radio and Social Media outlets					
ORGANIZATIONAL BRANDING					
Industry Exclusivity (no two companies from the same industry)	Yes	Yes	Yes		
Logo Placement on Main Step & Repeat & X-Banners	Yes	Yes	Yes		
Logo and/or Name Placement on E-Newsletter	Yes	Yes			
Logo and/or Name Placement on Event Invitations	Yes	Yes			
Logo Placement Hyperlinked to Sponsor Website	Yes	Yes	Yes	Yes	Yes
EVENT BRANDING					
Company Banner Placement at venue(s)	Yes	Yes			
Presenter of one or more Major Event(so based on level or sponsorship)	Opening & Closing	Opening or Awards	A highlight	Workshops	1-2 Screenings
Company Name on Passes & Badges (Festival Sponsored by 'Your' Name)	Yes	Yes			
Company Name Printed on Screening Tickets	Yes	Yes			
Name Branding on Selected Film Blocks (Countries, Genres, etc.)	Yes	Yes	Yes		
Name Branding on Educational Events and Industry Panels	Yes	Yes	Yes	Yes	
Priority and Reserved VIP Seating	Yes	Yes	Yes	Yes	
30 Second Trailer Before All Film Screenings during the festival week	Yes	Yes	Yes		
Logo Branding on Printed Festival Postcards	Yes	Yes			
Logo Branding on Screen Placeholder/ Sponsor Slide in cinema	Yes	Yes	Yes		
Company Materials in VIP Swag Bags (Promo Items, i.e. Pens, etc.)	Yes	Yes	Yes	Yes	Yes
Program Advertisement and Website - On Website Home page Banner - Presenter, Premier Sponsor, or Category Sponsor as the case might be.	Full page back cover	Full page inside back	Full page inside any page	Half page	Quarter page
Complimentary VIP Passes to all festival events and screenings	50 Passes	24 Passes	12 Passes	8 Passes	4 Passes
SOCIAL MEDIA					
Facebook Event and Evite Page mention - In Header for Presenter level	5 Posts	3 Posts	2 Posts	One post	
Facebook Main Page mention - In Header for Presenter level	5 Posts	3 Posts	2 Posts	One post	
Twitter mention - All levels	6 Tweets	3 Tweets	2 Tweets	One Tweet	

* All category perks are customizable and we are happy to discuss them with you.